

SONNY WILSON

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EXPERIENCE

PARAPROFESSIONAL/COACH AT MARBLE FALLS HIGH SCHOOL (2022 – Current)

- Assistant Basketball coach contributing to a District Championship win, pivotal in rebuilding the program from a winless season before arrival. Next Year, I moved to Lead Assistant with more duties and input.
- Job Duties: Lead assistant - Game planner for all defensive sides of the ball. Helped with overall game planning on every aspect of the game. Coached Freshman and JV level. Leader of player development.
- Elevated Middle School football defense to success and implemented strategies that fostered competitiveness at both Middle and High School levels. Also, I worked with the HS Football team on the defensive side of the ball, working with our Defensive Coordinator on film input, charting calls, making in-game adjustments, and more.
- I worked in the ISS Room. I handled ISS differently than most. It was tough, but I also used it as an opportunity to help students through issues, find healthy solutions to fix problems, help catch up with missing assignments, and raise grades if possible. I built some great plans for the future on how they can positively conduct ISS and prevent students from feeling threatened.

JAN 2014 – PRESENT

CEO/DIRECTOR OF ATHLETIC OPERATIONS, NEXT LEVEL SPORTS (NON-PROFIT 501© 3)

Director of all Next Level Sports and Operations. We offer Recreation and Competitive levels (ages 4-18) for Flag football, Basketball, Softball, and Track and field sports. I am responsible for all the athletes entering our program to have the best opportunity to reach their full potential with our seasons or training. We have been honored to get many athletes to play post-high school in every sport listed. Also, I am responsible for running leagues and tournaments for our athletes. I set up event venues, scheduled officials/staff members, and handled pre/post-event finances. We average roughly 175 kids in every sport we offer and maintain that during the entire calendar year. We keep growing the brand yearly but strategically try to develop what we can handle. I coach many National Level High School and Middle School Basketball Teams across the states. I have coached many athletes to the TAAF State Track meet; many have medaled or won their events. I have been blessed to qualify for the Junior National Olympics with some of our athletes for four years. We have many top 10 National finalists.

JAN 2021 – PRESENT

CEO/OWNER, OT SPORTS & TRAINING

I am the owner of this business. Since I am the director of Next Level Sports, I want to offer training opportunities for our athletes who wish for extra direction to enhance their athletic abilities. Programs we offer include strength/Conditioning, Speed and agility, Flexibility/Mobility, Recovery, Basketball, Football, Track and field, and Softball Skills. We

contract with other trainers and directors to keep a variety in our program and ensure we offer our athletes fantastic quality.

Aug 2019 – 2022

Coach/Teacher, Faith Academy

I coach Football/ Basketball at Faith Academy of Marble Falls. In football, I have been the Defensive Coordinator for two years. In 2020, we made it to the State Semi-Final with a record of 10-2. That was my 1st Year in DC, and I learned a lot and was determined to make it to the State Championship the following Year. In 2021, we made it to the State Championship and lost 44-40. We had a record 13=1. This season, we were ranked one of the best 6-man defenses in the State, only allowing 18 points per game. During non-district play, we beat 9-time UIL State Champion Richland Springs 64-32. Richland went on to play for a State Semi-Final Game in 2021. Also, we won many high-ranked private school teams this season, which 1 of them played for a Division 1 State Championship.

In Basketball (my 1st Year, 2020, on the boy's side), we made it to the Regional Finals and lost to the team that won State. In 2021, we made it to the State Semi-Final and lost to the team that won State. In 2022, I moved over to the girls' program and helped them go from 0 wins from the season before to 13 Wins and making the playoffs. I also coach MS Girls Basketball. I went from 0 Wins the Year before I came to 12-3 on the season.

Aug 2016 to May 2018

Contract Coach, Burnet CISD

Before two a days, There was a coach at Burnet that had a tragic injury and wasn't able to go back to work. So, I was hired as an emergency help for the Year and decided to extend my contract another year until he returned. While I was at Burnet, I coached MS football, Basketball, and Track. I was the Offensive play caller for 7th/8th A Groups for football. In Basketball, I was the 7th-grade boys' A team coach. While I was there, we won the district in football in 7th grade both years; in Basketball, we shared a district title in 8th grade; and track won the district with our 7th-grade groups both years and once with our 8th-grade group. I got to go on the road with the varsity team and chart offensive plays for our OC. I had to scout other opponents occasionally. While doing that, I had to write up reports on my thoughts on the in-game experience, things that were not on film that could be helpful, and the Xs and Os of the opponent.

Jan 2009-Jan 2014

Owner/CEO, Mad Dawg Fitness

I ran a similar style to Camp Gladiator in the Hill Country area. When I reached my peak in business, I averaged roughly 130 clients a month. I loved every minute of the program, but I was being called to do something I needed to do: coaching youth/MS/HS/College Athletes. I ended up selling the business to a friend who is currently keeping the business going.

EDUCATION

BACHELOR'S DEGREE, ABILENE CHRISTIAN UNIVERSITY

- Soon to graduate in May 2024 with a Bachelor of Science in Integrated Studies.

ASSOCIATE DEGREE, CENTRAL TEXAS COLLEGE

I started at CTC after High School, then transferred to ACC, and then returned to finish my associates at CTC. After high school, I had ambitions of being a nurse, and then I changed my

degree plan to kinesiology. While going to school and working full time, I was part of a big layoff at a Chemical company where I was working and lost their primary customers, resulting in a considerable layoff. I was making fantastic money for my age but needed to figure out what to do next. I got interested in running my own business with training/coaching and have yet to look back. I have taken classes to get to this point. After receiving my associate's degree, I transferred to Texas Tech and completed the 3 minor programs (Bachelor of Universal Studies). I have finished my psychology courses and believe my standard health courses. I do have a meeting soon with my counselor if this is accurate. I am beginning to start my business minor in the 2022 Fall Semester.

SKILLS

- I have been coaching in HS since the age of 15 with Recreation Sports. I am great with customer service and know how to handle intense situations like parents or co-workers. I am 37 and have coached from 4 years old to Adults, from Fitness to College Sports.
- I know how to make kids feel confident and get the most out of my athletes. I know what my limits are on how hard I can coach. I always go about each kid with a positive sandwich.
- I have worked for myself since the age of 21. I know how to run programs, communicate with parents, set up and run events, do payroll and business budgeting, interview new employees, handle stressful environments, and use my strong communication skills to resolve issues. I am good at adjusting and showing incentive to get things done professionally. I will ensure I get it if I don't know the answer.
- I am great with communication in all areas. Co-workers and kids. Communication is one of the most essential pieces to any part of success, no matter where you go.
- I am a great teammate. I am not prideful. I am learning daily and will continue to do this until I am gone. I am highly competitive and want to know everything possible to be on Top.
- I have a great x's and O's mind for Basketball, Football, Track, and Swim. I constantly study new trends and plug my style with new information daily.
- I am an intense coach, but I have a good way of showing my co-workers and athletes that I am all about love and passion when I do it. I am in this profession to build young men and women into successful adults when sports are done. I care about how many weddings I am invited to when my athletes get older.
- I know how to run computer software such as Word, Excel, Google Sheets, and Publisher—learning how to make highlight films.

AWARDS, ROLES, CERTIFICATES

- Soon to have my teaching certificate in Physical Education. I am planning on taking my science certification exam afterward. I was approved into my teaching program for Social Studies (4-8th), but I have the opportunity to take another test for High School.
- I have received the Burnet Rotary Community Above Self award.
- I am a Director of Next Level Sports Non-Profit Board
- I serve on the TAAF Region 3 Board
- I hold a USA Basketball Gold Coaching Certificate
- I was Red Cross Certified (Need to renew)
- I have been awarded Coach of the Year by People Choice in the Hill Country
- I am IFA (International Fitness Association) certified
- I have been awarded Trainer of the Year certified by Peoples Choice in the Hill Country.

· I have 12 years of Parks and Recreation experience. My whole life, I grew up around the profession because my dad was a Parks and Recreation Director. When I was 15, I worked for the city of Burnet until I was 19. I worked in the Rec department and Parks department to learn the trade.

References:

Jill Castillo – 512-755-3028 / jcastillo.bms@gmail.com

Co-worker at Next Level Sports

Job Profession: Teacher at Burnet CISD

Kurt Jones – 830-798-7304 / kjones@burnetcisd.net

Burnet Athletic Director / Co-Worker

Job Profession: Burnet CISD Athletic Director

Jerod Rye – 972-921-9404 /

Co-worker at Burnet CISD

Job Profession: I was the Head Football Coach for Burnet when I was there.

David Bennett – 830-798-5811 / david@camplonghorn.com

Life Coach

Job Profession: Owner of Camp Longhorn

Chris Barrow – 512-848-5099

Friend

Job Profession: Vice President of KB Homes